

Why choose mep?

- 5000 strong print readership
- Daily news updates
- Weekly e-news
- MEP digital - an interactive reading experience

- News on key industry appointments
- Region-specific key machinery installations
- The Green Room: news on bio-materials, recycling and degradeables
- Regular showcases for key machinery available to the region
- Materials and equipment developments for pipe extrusion

mep

Middle Eastern Plastics

اللدائن الشرق أوسطية

A little bit about mep...

MEP is the only international magazine for the plastic industry in the Middle East. With dedicated editorial features focused on the region's main growth areas of packaging, pipe extrusion, construction, resin production and compounding, the magazine is a one stop shop for the fastest growing regional plastics in the world.

Published in Arabic and English and with a broad reach across the entire Arabic-speaking world — including Saudi Arabia, the UAE, Oman, Qatar and Egypt — the magazine contains information for plastic companies in the region about local machinery and materials distributors as well as new technologies.

This helps them source their materials and machinery requirements from reputable and trusted sources while enabling them to keep on top of the major trends in new technologies.

MEP is published 6 times a year and is distributed in a multimedia format to 5,000 readers in print. It also has a loyal following to its website and social networks, thanks to a daily news feed, a weekly e-newsletter, a 400-strong twitter following, and a 300-strong LinkedIn group page.

editorial calendar

Issue	Jan/Feb (4/1)	March/April (4/2)	May/June (4/3)	July/August (4/4)	September/October (4/5)	November/December (4/6)
Materials	Wire & Cable	High Performance Polymers	Caps & Closures	Polycarbonates	Flexible Packaging	Household Products
Machinery	Compounding Equipment	Extrusion	Lab Testing	Materials Handling	Temperature control	Packaging, Printing & Decorating
	Materials handling	Packaging	Injection Moulding	Blow moulding	Automation & Robotics	Extrusion
The Green Room	Recycling Machinery	Sorting & Separation	Compounding Recyclate	Energy Efficiency	Recycling machinery	Sorting & Separation
	Additives for Recycling	Bioplastic	Plastics for the Environment	Degradeables	Recycled Materials	Solar Films
Events & Conferences	Plastex 2012	Plastivision Arabia	Middle East Plastic Pipes Conference Review	PlastEurasia	Flexible Packaging Middle East	ArabPlast Preview Edition
International Events	PlastIndia • Chinaplas • NPE 2012 • Plast' 2012 • Taipei Plas • Fakuma • Plastivision India (2013)					
In every issue	Pipes • Packaging • Construction • General news • Industry news • Regional installations					

PRINT

Display

Front Cover Package £3,595/\$5,688/€4,178
 Double Page Spread £5,301/\$8,388/€6,163
 Inside and Back Covers £3,595/\$5,688/€4,182
 Full Page (A3) £2,945/\$4,710/€3,535
 Junior Page (A4) £2,545/\$4,070/€3,055
 Half Page £1,845/\$2,950/€2,215
 Third Page £1,545/\$2,470/€1,855
 Quarter Page £1,245/\$1,990/€1,495
 Eighth Page £1,045/\$1,670/€1,255
 Classified Ad — 6 months: £450/\$712/€523
 12 months: £750/\$1,186/€872

DIGITAL

12 Month Campaigns

Homepage Banner Advert £3,115/\$4,980/€3,740
 Run of Site Banner Advert £1,035/\$1,665/€1,245
 Select Banner Advert £5,990/\$9,580/€7,190
 Homepage Logo Hotlink £1,035/\$1,655/€1,245
 Run of Site Logo Hotlink £260/\$415/€315
 Feature Box £2,285/\$3,655/€2,745
 Online Locator Upgrade:
 (price options from) £205/\$330/€250
 Library Brochure Upload:
 (price options from) £260/\$330/€250
 Shorter campaigns can be tailor made.

Prices per Insertion

MEP Select News Entry:
 £255/\$410/€310
 MEP Select Special Feature:
 £310/\$495/€375

Note: Multiple select purchases must be utilised inside 12 months from purchase or they will expire.

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